

## Appendix No. 3

## EVALUATION SHEET of „PUT StarT-uP – III Edition” – PHASE 1

|                     |  |
|---------------------|--|
| APPLICATION NO.     |  |
| NAME OF THE PROJECT |  |

**Formal assessment**

1. The application is complete YES/NO
2. The number of participants is a maximum of 5 people YES/NO
3. The group members meet the conditions specified in the Regulations YES/NO

Condition for the substantive assessment - in the formal assessment all answers YES.

**Substantive assessment**

| Criterion                                                                                | Score        |
|------------------------------------------------------------------------------------------|--------------|
| Innovativeness* of the idea                                                              | ...../max. 4 |
| Implementation potential                                                                 | ...../max. 4 |
| Justification of the response to current social, infrastructural and environmental needs | ...../max. 4 |
| <b>Total:</b>                                                                            |              |

- 0 - does not meet the specific criteria
- 1 - partially satisfies the criteria
- 2 - corresponds to the criteria at a basic level
- 3 - fulfils the criteria at a high level
- 4 - fulfils the criteria to the highest degree

\* As defined in the Oslo Handbook - Principles for the Collection and Interpretation of Innovation Data, innovation is understood as *'the introduction by a given enterprise of a product or service on the market that is new or substantially improved in respect of its characteristics or uses'*. A product or business process must have one or more characteristics that are significantly different from those contained in products or business processes previously offered or used in the market.

**Appendix No. 3****EVALUATION SHEET of „PUT StarT-uP – III Edition” – PHASE 2**

|                 |  |
|-----------------|--|
| APPLICATION No. |  |
|-----------------|--|

**Substantive assessment**

| Criterion                                                                                                                                                                                               | Score         |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| Business model (e.g.: effectiveness of areas intended as profit generators, scalability, consistency of business model)                                                                                 | ...../max. 10 |
| Analysis of the market and business environment (e.g. assessment of market demand, accuracy of customer group description, consistency of promotion forms with the problem, product and customer group) | ...../max. 10 |
| Quality of the cost estimate (economic and financial forecasts)                                                                                                                                         | ...../max. 10 |
| Presentation of the idea and business plan (clarity and attractiveness of the presentation, quality of discussion with the Competition Committee)                                                       | ...../max. 20 |