**Appendix No. 2**

**BUSINESS MODEL TEMPLATE „PUT StarT-uP – III Edition” – PHASE 2**

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| --- |
| Competition participants' data (max. 5 participants) |
| Name |  |
| Surname |  |
| Student/Doctoral Student |  |
| Faculty |  |
| Field of study |  |
| Level of study |  |
| Year of study |  |

|  |
| --- |
| Proposed name of the project (max. 12 words) |
|  |

|  |
| --- |
| Description of the project (presentation of the project, description of the product/service to be offered; selling price of the product/service, process of production/provision of the service and logistics process, assumptions regarding the promotion of the product/service). |
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| --- |
| Market and business environment analysis (e.g. SWOT analysis) |
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| Cost calculation (economic and financial forecasts) |
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